

Inna Lebedenko

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Product designer / UX Designer / Design Engineer

I design products that help people accomplish complex tasks without feeling overwhelmed. Most recently at Wix, I worked on CMS tools, leading projects from research and strategy to launch while collaborating closely with engineers throughout the implementation process. I'm currently expanding into Design Engineering by building AI-assisted products with Claude, Codex and other AI tools.

WORK EXPERIENCE

Wix.com

Product Designer - CMS Team (core platform product)

02/2022 - 06/2026

- Designed the first version of the mobile CMS, adapting core desktop functionality for smaller screens while keeping data management simple and accessible.
- Designed new content organization features including categories, sorting and bulk actions, making large collections easier to manage.
- Partnered closely with Product Managers to challenge assumptions and shape product direction.
- Led the end-to-end UX process - from competitor research, user interviews and data analysis (together with an analyst) to usability testing with users and post-launch evaluations.
- Contributed to the Wix Design System, improving existing components and introducing new patterns based on CMS needs.
- Improved accessibility across CMS by defining reusable interaction patterns and accessibility guidelines adopted by multiple teams.
- Used AI coding tools (Cursor/Codex) to investigate UI issues, prototype product ideas and collaborate more effectively with engineers.

Product Designer - Wix Online Programs

07/2019 - 01/2022

- Designed a new product that enabled users to create and sell online programs, courses, and workshops - including progress tracking and community engagement.
- Participated in early-stage concept development, shaping product logic, user flows, and content structure.
- Designed experiences across web dashboard, editor and mobile app.

Wix Agency

Web designer

03/2018 - 07/2019

- Designed marketing and promotional websites for real users and influencers - illustrators, musicians, football teams, creative agencies etc.
- Participated in kickoff meetings with clients and later presented design concepts directly to them.
- Created visually engaging websites that showcased Wix's capabilities as part of global promo campaigns.
- Delivered final hand-offs and walkthrough sessions to help clients understand how to manage and update their sites.

Other

Visual designer at creative studios and agencies

01/2012 - 01/2018

- Creating websites, brand identities, illustrations for books, and animations for advertisements.

SKILLS

Research, Wireframing, Prototyping, Design Systems, UX QA, Accessibility, User Interviews, Usability Testing, Design Engineering, Figma, Cursor, Codex, Claude, Xcode